

The Whole Package

Corporate and Event-Related Gifts and Baskets

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Five Considerations When Shopping For Your Perfect Gift

Have you ever felt uneasy or overwhelmed about buying a gift for someone? If you have, don't worry...you're not alone. Finding the right gift for someone doesn't have to be hard. It just takes some pre-thinking to help steer you in the right direction. Here are five things to consider to help you shop for your next gift and if you still need some support, we're just a quick call away!

1. Consider the occasion.

What is the occasion? Is it a birthday, retirement, or an anniversary? Or are you just saying thank you to your staff, a colleague or a customer? Or is it a known holiday such as Mother's Day, Administrative Professionals Day, Easter, or Christmas?

2. Consider the environment.

Will your gift be for someone in the workplace? If so, what is the culture of your work and how do people react to gift giving? Or is it being shipped directly to someone's home? Will you give it personally or have it delivered directly? If your gift is being shipped, will they be there to receive it right away? This would be an important consideration if it contains perishable items or chocolate if the weather is warm.

3. Consider the situation.

Think about the relationship you have with the gift recipient. Are you a family member? Personal friend? Colleague? Boss? Also, will the gift be given to one person or is it intended to be shared with multiple people? Or an entire office of people?

4. Consider the person.

What do you know about the person receiving the gift? Male or female? Approximate age? What are their likes and dislikes? Do they love sweet treats like chocolate or do they prefer salty snacks instead? Perhaps they love coffee or tea and you never see them without a cup in their hand.

5. Consider the budget.

Do you know how much you want to spend? Is there a limited budget or is the sky the limit. Are you paying for it alone, or splitting the bill between another person or group of people? Is it employer-paid?

Using these five important considerations, you can assess and identify the perfect gift that will leave a lasting impression. Ask yourself these questions and if you still need some additional guidance, The Whole Package is always here to help make your gift selection easy and stress-free.

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