



Five Tips for Designing Your Perfect Gift Basket

It's easy to excite family and friends with your own unique gifts that are sure to be a hit. Designing gift baskets is a chance for you to have some fun and be creative. Outlined here are five easy tips to make your gift basket a huge success.

1. **Ensure that your gift reflects the likes and interests of your gift recipient.** Think about their hobbies. Think about their favourite snacks. Or maybe what there is their favourite scent. Shop for items that remind you of that individual.
2. **Use your own creativity to place your gift items in a basket.** Remember that no two people would assemble your gift basket in the same way and that is what will make your basket unique and special.
3. **Place the larger, bulkier items in the back, and the smaller items towards the front.** Do your best to make sure that all of the labels are facing forward and are at least partially in view. You want your gift recipient to enjoy the basket with their eyes long before they open it to dig in to the exciting items inside.
4. **Secure each item down, and to each other, using double sided tape or glue dots that you can purchase at any craft store.** This will ensure that your gift items do not shift around before you have the chance to present your beautiful creation.
5. **Finish it off in style.** Wrap it up in cellophane, and add some ribbon, a bow, some flowers, or whatever you would like to make it special.

By following these basic tips, you will be able to create your own one-of-a-kind gift that someone in your life would be thrilled to receive. Let them know you designed it yourself, and you'll be immediately rewarded by their awe and appreciation.

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